



*Timeless Design for the Modern Age*

Nourison is currently seeking Graphic designer – Digital & Traditional located in Saddle Brook, NJ.

### **JOB SUMMARY:**

Nourison is currently We are looking for a talented digital designer who can craft both compelling digital narratives and engaging traditional media. Visualize and create concepts from the idea phase all the way through to the final product, giving direction on photographic styles, imagery, typography, iconography, and navigation optimized for web and other digital media.

### **ESSENTIAL FUNCTIONS:**

- Design for traditional and digital media including corporate communications, brochures, print & digital ads, emails, webpages and more.
- Designs user experiences for multiple digital channels including web, mobile, apps and social platforms.
- Research and brainstorm with team members to create and innovate ideas and solutions
- Able to communicate your concepts and creative vision
- Respond well to feedback and also be able to give constructive feedback
- Work in Adobe CS Programs — InDesign, Photoshop & Illustrator
- Create e-blasts and web pages — familiarity with Dreamweaver and html/web coding is a plus
- Be comfortable in a fast-paced environment and possess the ability to work effectively with team members
- Manage time and resources effectively to handle several projects at once at various stages of completion
- Proactively seek out new web design technologies tools and trends

### **QUALIFICATIONS:**

- Bachelors degree with a concentration in art or design
- 4+ years of professional design experience with a focus on digital design
- Current knowledge of best practice in web design and experienced with responsive web design
- Must have a broad understanding of interface technologies and be able to apply that knowledge to create effective digital designs
- Fluency with core graphic design principles (typography, form, color, composition, imagery, etc.)
- A systematic approach and the ability to work in many different styles
- A love of solving problems and collaboration

- Expertise in the use of Adobe Creative Suite
- Excellent written, verbal, interpersonal and presentation skills

To apply for this position, click on the “apply” link on the main careers page. You will be taken to an email page where you can attach your resume.

*Nourison is an equal opportunity employer.*